



Preparing for the Unexpected

"Not today!" "I can't handle anything else going wrong!"
We've all had had these thoughts at one time or another. And the impending doom that rides with them. Or out and out panic. Yet as businesswomen, organizers of households and kids, daughters, spouses, and friends, we aren't allowed to panic. We're expected to have "a plan." So many look to us to us to fix the problem - or at least to make it go away.

At WSN's November meeting, Attorneys Michelle Raymond and Jennifer Taddeo share their tips and hard-earned knowledge on how to manage and prevent this oh-so-common panic.

They'll help us to prepare for the unexpected. By delving into their personal and professional experiences, they'll discuss how you can bounce back from the various emergencies that life "offers" us. What types of emergencies, you ask? Family illnesses, care of a parent or child, the break up of a business, property damage (natural or otherwise), divorce, or any other situation you just don't anticipate.

Please email Attorneys Raymond and Taddeo at mmr@dcdclaw.com or jdt@dcdclaw.com if you have or have had an unexpected situation you'd be willing to share during their presentation.

Attorney Michelle Raymond practices collaborative law, mediation and divorce litigation at Doherty, Ciechanowski,

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MEETING

Wednesday, November, 2
Highland Country Club
104 Mechanic Street
Attleboro, MA 02703
508-222-0569

www.highlandcountryclubattleboro.com

Please make your reservations
by Tuesday, October 25.
Member price: \$25; Non-
Member price: \$40.

SIGN UP TODAY!

www.wsninc.org

MENU

Garden salad with honey
champagne vinaigrette
Choice of entree

- * Chicken picatta with lemon and capers
- * Pan-seared salmon filet with sundried cranberry relish
- * Wild mushroom ravioli
- Apple crisp & vanilla ice cream

Dugan & Cannon, P.C., in Franklin. She's got a team of professionals to assist her clients through their legal and personal difficulties. Attorney Raymond has also experienced losing a family home to fire, having a home struck by lightning and a tornado, and dealing with family members with long-term illnesses who faced life and death decisions. She's gone through the hassles of remodeling a home and difficult career decisions. For more about Michelle, please see the DCDC website at <http://www.dcdclaw.com/attorneys/raymond/>.

Attorney Jennifer Taddeo focuses on estate planning and probate at Doherty, Ciechanowski, Dugan & Cannon, P.C. A key component of her practice is helping clients decide upon and implement ways to prevent or provide for some of the unexpected situations that arise in life and at death. Like Michelle, personal and professional experiences inform her legal and practical advice. "I Will Survive" became her unofficial theme song after a \$1.50 piece of plastic caused extensive damage to her home and sent her to a hotel suite with a 3- and 5-year old for three months while rebuilding. For more details about Jennifer's professional background and community involvement, please visit <http://www.dcdclaw.com/attorneys/taddeo/>.



From the Chair

It was great to hear that just one person can get the wheels turning when it comes to changing legislation. That's one of the great things about this country. And like everything else, to bring about change is always a work in progress. I am so proud of WSN and our members, how you can plant a seed in someone's mind, water the connection of a relationship by consistently coming

to our meetings, and then watch it grow as you pay it forward. I was impressed with all the testimonials, the numbers generated, but most of all, knowing that we, as WSN members, refer our colleagues for services to our friends, families, and co-workers. I look forward to seeing you next month when Michelle and Jennifer will enlighten us on "How to Prepare for the Unexpected." Have a great October!
- Mónica Fernandes

Linda Waters Back to Business and Confidence Beads



Holiday Bazaar

This year's holiday bazaar will be on December 7th. All display tables will be set up in the ballroom at Lake Pearl Luciano's - the same room in which we'll have dinner and conduct our Yankee Swap. This is the perfect opportunity to showcase gift items for the holidays. Display tables are available on a first come, first serve basis. To reserve your space contact Debra Bloom at displaytables@wsninc.org.

Display Tables

Promote your business and introduce yourself to your networking colleagues! As a WSN member, you are entitled to a FREE display table at one dinner meeting per year as well as a table at our annual holiday bazaar. To reserve your space contact Debra Bloom at displaytables@wsninc.org. Display tables are available on a first come, first serve basis.

Networking Tip

By Suzy Ferrantino, Membership Chair

"Networking is just as much (or more) about giving referrals as receiving them."

Pure Networking

The next Pure Networking will be held on November 16th from 5:30 to 7:30 at Ten Key in Franklin. Amy Buliung from Zenith Mortgage is a sponsor. Interested in being a sponsor? Contact Sue Haley, Networking and Marketing Chair, at networking@wsninc.org.



Linda Waters is the owner and founder of both Back to Business, LLC and Confidence Beads. Back to Business was founded to help women make successful career transitions, from moms going to back to work to women reinventing their careers. The process Linda uses moves women to where they need to be, providing them clear direction while boosting their confidence. According to Linda, "That's really important, because fear and lack of confidence are what hold people back." Back to Business empowers women to make sensible choices and to reinvent themselves.

Confidence Beads came about as a way to give back using beautiful beads with inspiring messages. Part of the proceeds goes to non-profit organizations such as *Ovations for the Cure of Ovarian Cancer* (Natick, MA) and to *New Hope* (based in Attleboro and providing domestic violence programs to 54 surrounding communities). Linda was approached to take the beads into retail, but a retail model was not aligned with the values of this project. Instead, the company's growth focuses on causes, raising awareness and funds for non-profit organizations. Linda is excited to launch a new purple and white bead, "End Violence," geared towards helping organizations that advocate against domestic violence and human trafficking.

Linda calls herself a corporate refugee; she was in that world (for over 20 years high tech sales) and became burned out. Feeling a need to empower women, Linda reinvented a career in which she now feels fulfilled helping women through Back to Business and giving back through Confidence Beads.

For Linda, networking is like breathing air. She loves to collect people and connect them. Some of her favorite topics of conversation are "work /life balance," "flexibility in the workforce," and "reinventing yourself." In her "spare" time she's writing a book.

Although Linda and her companies are based in Franklin, you can shop for Confidence Beads at www.confidencebeads.com. If you have career challenges, contact Linda at lwaters@backtobusiness.us or call **508-520-4100**.

Fun fact: Linda loves to cook. In fact, she never makes the same meal twice. Each day Linda and her family pick a country, or she goes online to create her own recipe. Feeding people makes her happy. She has two boys (ages 11 and 13) and a very supportive husband.

The WSN Board would like to thank Bebe Simone for putting together the ever-growing membership map. Thanks Bebe!

Sign Up, But Unable to Attend?

If you've already registered, but then can't make it to a meeting, contact Debra Bloom, WSN Venues Chair, at venues@wsninc.org to see if she knows of someone who might be able to take your place.

Ambassadors Always Needed

Are you the outgoing one in the room? Catherine Pisacane is still looking for you to be a WSN ambassador. If you'd like to help, contact her at ambassador@wsninc.org.

On Facebook

Actually, we're on Twitter and LinkedIn too. One of the benefits of WSN membership is participation in WSN's social media groups. The [WSN Facebook group](#) (open to members only) is where you can post events and topics for members to see and discuss. You may also join the [WSN group on LinkedIn](#) or follow [@WSNMass](#) on Twitter to stay on top of WSN news and relevant discussions.

Member-to-Member Discounts

Advertise with The Connection

The Connection content deadline is October 31! This is the time to check whatever information (including your photo) you've posted on the WSN website. That's what we use when we list you in this free directory.

Of course, you might also want to promote your business, and display ads are a great way to do that. Ad sizes include: full page at \$125; half page at \$80; business card at \$50; and coupon ads at \$50. Payment should be made at www.wsninc.org via PayPal as follows: log in; go first to *Programs* then to *Donation/Payment*. Follow all prompts. Send electronic files (of ad materials) to Amy-Sue Hasselbaum at OperationsChair@wsninc.org.

If you haven't renewed your WSN membership, your information is no longer active and visible on the WSN website directory (and you won't make it into *The Connection*). Please log on to the website (www.wsninc.org) and renew to take advantage of all our organization has to offer.

Raffle Donors

The October meeting raffle brought in \$230 for the Founders' Scholarship Fund. **A big thank you to all our donors:** Julie Rougeau of The Law Office of Julie A. Rougeau; Marjorie Sardella of Beaux Regards Original Photographic Art; Nancy Cassano of the Traveling Vineyard; Martha Whyte of The Whyte Knight; Judith Alfred of Dean Bank; Susan Russo of Northeastern Publishing; Cheryl Reed of Silpada Designs Jewelry; Laura Salmay of The Polished Paragraph; Suzy Ferrantino of Prospect Mortgage (2 items); Deborah Blum-Shore of The Shore Law Firm; Laurie Frizzell of Frizzell Associates; Amy-Sue Hasselbaum of Hasselbaum Bookkeeping; and Mónica Fernandes of Evolution Reiki.

Let's Welcome Our New Members

Please say hello to the following women who just joined WSN. If you or someone you know is interested in becoming a member, contact Suzy Farrantino, Membership Chair, at membershipchair@wsninc.org.

Marjorie Sardella of Beaux Regards Photographic Art
Robin Garstka of RP Design Solutions

Directions

Route 95 North: Take exit 3 (123 Attleboro). After exit there is a Shell station immediately on your left. Take a left at the Shell station (this is Lathrop Road). Follow for 1.5 miles until you come to Berwick Road on your right. Take a right on Berwick

Do you have a deal for other WSN members? Take advantage of our member-to-member discount program. Send your discount offers to newsletter@wsninc.org to have them included in next month's newsletter. Be brief and concise; newsletter space is at a premium.
(PS - WSN cannot be responsible for the quality of services/products offered or the buyer's response.)

Don't Forget Your Business Cards

You made your WSN dinner reservation, now make sure you have plenty of business cards in your purse. Don't leave home without them; they were made to share.

and follow .5 miles. On the right is the entrance to Highland Country Club.

Route 95 South: Take Exit 3A (123 Attleboro). Go under 95 to Shell station immediately on your left. Take a left at the Shell station (this is Lathrop Road). Follow for 1.5 miles until you come to Berwick Road on your right. Take a right on Berwick and follow .5 miles. On the right is the entrance to Highland Country Club.

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Try it FREE today.

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