WSN Women's Success Network

Women Helping Women Professionally and Personally

Women's Success Network
P.O. Box 372
Franklin, MA 02038
www.wsninc.org

Shopping, Socializing, Laughter and Charitable Giving at WSN's Annual Holiday Celebration

Shop for the holidays and support your fellow WSN members as they offer their products and services for sale. Why deal with holiday crowds at the local mall when you can shop comfortably with your friends in a fun and relaxing atmosphere? Don't forget to bring your gift lists as well as your checkbook, cash, and credit cards!

Socialize and network for the evening without the interruption of a formal program. If you haven't been to a Pure Networking event, this is your opportunity to experience it, albeit on a much larger scale. Connect with friends and members you know as well as those that you don't. Bring your business cards!

Laughter is good for us in so many ways both mentally and physically. If you were present last year, you might remember that one of the most sought after gifts was Mrs. Claus' nightie. Will this year's Yankee Swap prove as exciting? For those who have participated in the past, we've decided to mix it up with a new format this year that's sure to amuse. To join in the fun, bring a wrapped (and unlabeled) gift with an approximate value of $15. Be creative!

Charitable giving is part of what WSN is all about. Many of us look for opportunities to help others in need. For the past few years, WSN's holiday party has also been an opportunity to help other charitable organizations service those less fortunate. This year's event will benefit a local food pantry. We'll be collecting non-perishable food items, gift cards, and cash donations. (No checks please.) All items must be unwrapped. No donation is too small.

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MEETING

Wednesday, December, 7
Lake Pearl Luciano's
299 Creek Street
Wrentham, MA 02093
508-384-3003
www.lakepearl.com

Please make your reservations by Tuesday, November 29.
Member price: $35;
Non-Member price: $40.
Note that members' price for the December meeting is $10 higher than usual. We've upgraded the meal as part of our holiday social.

SIGN UP TODAY!

www.wsninc.org

MENU

From the Chair

What an awesome presentation we had! Jennifer and Michelle taught us that knowledge is power; the best way we can prepare for life's challenges is to have a team of experts for support. I am looking forward to the new twists and turns of December's Yankee Swap and the plethora of members who will offer their goods for sale for the fast-approaching Holiday Season. Bring your list so you can do some one-stop shopping for your family and friends. While you support your fellow WSN members, bring something from your pantry to donate to a good cause. In the meantime, reach out to someone you met at WSN and have coffee with them. It's a great way to connect, learn from each other, and build a relationship. The WSN Board wishes you healthy and prosperous Holidays!

- Mónica Fernandes, *WSN Chairperson*

Pure Networking

Pure Networking will be held Wednesday, November 16, from 5:30 p.m. to 7:30 p.m. at Ten Key, Inc., 31 Hayward St., Suite 2A-205 in Franklin (phone 508-528-2122).

Ten Key, Inc. is owned by Stephanie Robl and provides financial services to both individuals and businesses. With over 18 years of experience under her belt, Stephanie opened the doors in 2009. The accounting and bookkeeping services she and her staff provide are tailored to the unique needs of each client, ensuring the best possible results and maximized returns. From weekly, monthly, quarterly, or annual visits, Ten Key aids their clients with bookkeeping, audits, tax preparation, payroll needs, and managerial financials. See Ten Key's website at www.tenkeyinc.com.

Sponsors:

Amy Buliung is a licensed mortgage originator with Zenith Mortgage Advisors. Amy's experience as a mortgage professional - she started in 2002 - allows her to guide clients through the ever-changing mortgage industry. See the company's website at www.zenithadvisors.com.

Kim Sviontek is one of Mary Kay's Independent Sales Directors. "I offer customized skin care systems to fit the needs of my clients and teach make-up application techniques." Contact Kim at www.marykay.com/ksviontek.

Pure Networking is two hours of informal networking at local businesses. Members and guests are welcome. You can register: online at the WSN website or at the door. The $5 fee goes towards the WSN Founders Scholarship Fund. Door prizes are accepted. Don't forget to bring your name tag and plenty of

Appetizers
Field greens salad with cranberries and pecans with a pomegranate dressing
Choice of entree
* Grilled herb chicken with roasted veggies and Yukon Gold potatoes
* Stuffed pork with corn bread stuffing, topped with a caramelized apple demi-glaze
* Grilled portabella Napoleon
Chocolate mousse

Holiday Bazaar

December 7 - If you wish to reserve a table for the bazaar, please contact the Venue Chair at displaytables@wsninc.org. Tables will be confirmed on a first come first serve basis.

Resource Table

There will be no Resource Table at December's meeting. Please bring your promotional materials back in January.

Raffle Reminder

Given the many festivities during our Christmas Social, there will be no raffle during the December meeting. It will resume - in earnest - come January.

Networking Tip

By Suzy Ferrantino, Membership Chair

"BE ACTIVE. The more things you do and take part in, the more people will know and remember you."

business cards!

For $50, you will be spotlighted before and during the meeting, and your business information will be included in all media communications. If you'd like to be a sponsor, email Sue Haley at networking@wsninc.org.

Advertise with The Connection

Deadline Extended to November 15

The Connection deadline for all listings, headshots, ads, and coupons is being extended to November 15. Please email all ads and questions regarding The Connection to Amy-Sue Hasselbaum at OperationsChair@wsninc.org.

Raffle Donors

The November meeting raffle brought in $220 for the Founders' Scholarship Fund. **A big thank you to all our donors**:
Cheryl Reed of Silpada Designs; JoAnne Many of A Houseful of Smiles Dental Center; Martha Whyte of the Whyte Knight; Amy-Sue Hasselbaum of Hasselbaum Bookkeeping; Karyn Bilezerian of Silpada Designs; Chris Keller of Xavier Associates; Amy Mercer Buliung of Zenith Mortgage Advisors. Inc.; Mónica Fernandes of Evolution Reiki and Lisbon Style Jewelry; Suzy Ferrantino of Prospect Mortgage.

Welcome New Members

Please say hello to the following women who just joined WSN. If you or someone you know is interested in becoming a member, contact Suzy Farrantino, Membership Chair, at membershipchair@wsninc.org.

Jessica Mascoll of Zenith Mortgage Advisors, Inc.
Colleen Carlucci of CC Interiors

Get a Tag Line and Support the Scholarship Fund

Candace Sallale - WSN Fundraising and Social Chair and WSN's own "Queen of the Tag Lines" - has offered to create clever tag lines for WSN members who wish also to support the scholarship fund.

For a donation of $50 to the WSN Founders' Scholarship Fund, Candace will work with you to create a tag line that results in a unique and creative way for others to remember you.

Candace has had a hand in the development of some of our most popular tag lines, including her own "Plan ahead before you're

Sign Up, But Unable to Attend?

If you've already registered, but then can't make it to a meeting, contact Debra Bloom, WSN Venues Chair, at venues@wsninc.org to see if she knows of someone who might be able to take your place.

Social Media

Yes, we're on Facebook, Twitter, and LinkedIn too. One of the benefits of WSN membership is participation in WSN's social media groups.The WSN Facebook group (open to members only) is where you can post events and topics for members to see and discuss.You may also join the WSN group on LinkedIn or follow @WSNMass on Twitter to stay on top of WSN news and relevant discussions.

Member-to-Member Discounts

Do you have a deal for other WSN members? Take advantage of our member-to-member discount program. Send your discount offers to newsletter@wsninc.org to have them included in next month's newsletter. Be brief and concise; newsletter space is at a premium.
(PS - WSN cannot be responsible for the quality of services/products offered or the buyer's response.)

dead"; Sue Haley's: "If you're wardrobe's looking shabby, call Sue Haley with CAbi"; and Michelle Raymond's infamous "Don't grab that revolver, call me, The Domestic Resolver." You'll only have to make the donation if you approve of and LOVE the tag line.

This offer will be in effect through April 30, 2012. Please contact Candace at: csallale2@comcast.net if you are interested.

March 2012 Program Request

Our March program will feature round table experts in the following areas of social networking: Facebook, Twitter, Blogging, and Linked In. If any of these modalities are working well for your business, and you or someone you know is an expert in any one of these topics, feel free to submit your request to participate as a panel expert for this program to programchair@wsninc.org.

Ambassadors Always Needed

Calling all chit-chatters! Please see Catherine Pisacane about becoming a WSN ambassador, so you can help make our guests and new members feel at home. She can be contacted at ambassador@wsninc.org.

Directions to Lake Pearl Luciano's

From Boston and Providence

Take I-95 North or South to Exit 6B, I-495 North. Proceed to Exit 15 Wrentham/Plainville, then 1A North. Follow for 1.5 miles to Creek Street. Take a left onto Creek Street. Follow Creek Street for approx. 1/2 mile. Take a left into Lake Pearl Luciano's entrance.

From Worcester and Points West

Take I-495 South toward Cape Cod. Proceed to Exit 15 Wrentham/Plainville, then 1A North. Follow for 1.5 miles to Creek Street. Take a left onto Creek Street. Follow Creek Street for approx. 1/2 mile. Take a left into Lake Pearl Luciano's entrance.

Bookkeeping Offer

Hasselbaum Bookkeeping is offering WSN members a FREE consultation plus 20% OFF your 1st month's bookkeeping. Offer good through December 31, 2011. Contact Amy-Sue Hasselbaum at 508-667-8288 or amy-sue@hassbooks.com. www.hassbooks.com

Don't Forget Your Business Cards

A WSN dinner meeting reservation - $25.
A nice outfit - $75.
Killer shoes - $89.
Plenty of business cards in your purse - priceless.

Women's Success Network

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