

SUCCESS CONNECTIONS

A publication of the Women's Success Network

November 2004



Mark your calendar for Wed., December 1. WSN is planning a holiday get together (appetizers and a cash bar) at Rossi's in Millis. Watch for details.

Upcoming meetings
January 5 - The Tavern
from Tower Square
February 2 - Florentina
March 2 - Lafayette
House
April 6 - Glen Ellen
Country Club
May 4 - Sapphire Manor
June 1 - Sapphire Manor



Women's Success Network

Women's Success Network
P.O. Box 372
Franklin, MA 02038-0372

For on-line information about Women's Success Network, check our website:
www.wsninc.org

November meeting

Women's Guide to Optimum Health and Vitality

WSN November 3 dinner meeting will feature Dr. Barry Taylor, a naturopathic physician presenting Nutritionally Speaking: A Women's Guide to Optimum Health and Vitality

Dr. Taylor will focus on the special nutritional and health needs of women as they pass through the different stages of life. He will make suggestions as to how you can live a vital, active life, throughout your life.

This presentation will be complemented by a variety of WSN members who will be offering their holistic services and information.

Dr. Taylor, who ran a holistic center

Wednesday, November 3
Networking: 6:00; Dinner: 6:30
Lafayette House - Foxboro
Menu appears on page four

for 18 years, is the co-founder of the New England Family Health Center in Boston. Over the last 28 years, Dr. Taylor has taught people of all ages around the country the benefits of eating for radiant health and the body's wondrous ability to heal. His enthusiasm and spirit touch people deeply to move beyond the ordinary and embrace life with greater joy.

Board decision regarding monthly speakers

Recently the WSN Board made the decision to allow WSN members to be guest speakers at monthly meetings when their topic is of an informative and educational benefit to our members. WSN will always strive to provide our members with the most informative and educational speakers, both from the outside and from our own membership.

Part of the decision came out of last year's Table Topics meeting, when member Candace Sallale presented as her topic a condensed version of the "Smart Women Finish Rich" financial planning seminar. The topic was very popular, and several members who

were not able to sit in on the presentation asked that the Board consider having the seminar be presented to the entire WSN membership. The Board voted on this request, thus the decision was made to have Candace be our October speaker.

Background

WSN Boards have debated for years as to whether or not to allow members to speak. The current Board feels that the WSN membership is made up of some of the most exceptional women in business anywhere. Our membership has impressive creden-

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From Your Chair

November is a time for giving thanks. When I reflect on what I have in my life, I feel so lucky to have the love of a wonderful husband, daughter, son-on-law, and grandson. We are all healthy and living very fulfilling lives. Along with that, I am fortunate to have a rewarding job as a project manager for a large consulting company and to be a partner in my husband's marketing consulting business: We'reWolfe Associates. I also am fortunate to have a wonderful home in Franklin for the past 14 years.

In order for us all to enjoy our families, jobs, homes, and activities, there is one crucial element: our health. November's meeting program will highlight the many ways women can maintain and improve their health so we can actively participate in all aspects of our busy lives. With all the demands we face, especially with the upcoming holidays fast approaching, you will absolutely want to attend the November Health Fair and listen to our speaker, Dr. Barry Taylor.

If you know someone who would find our program of value, please invite them to the meeting as your guest. Thank you for your support of WSN. See you in October.



Marleen Wolfe, Chair, WSN Board

About Us!

- Congratulations to former WSN Chair *Heather Johnson*. She and her husband have a new son, Nicholas Andrew, born on September 21 at 8 pounds 1 ounce and 20.5".
- *Carla Cataldo* will be one of the presenters at the Boston Center for Adult Education's 6th Annual Nonprofit Management Conference. Her workshop is titled "Grantwriting Basics:

Making Your Proposals Stand Out Above the Crowd". The conference will be on Oct. 20.

October raffle

The October raffle brought in nearly \$400. Due to time constraints with this Success Connection, the list of October raffle donors will appear in the next issue.

From the editor

All contributions to our newsletter are welcome. Let us know of your personal and professional changes, calendar events, and general items of interest.

Articles and suggestions may be sent to:
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Meet Our Members

Cathy Sutton, founder of Happy Tails Doggy Day Care

Cathy Sutton has trained at two other doggy daycares in Massachusetts and has taken several courses on dog-to-dog interaction. She is a member of the North American Doggie Daycare Association and the Friends of the Medway Dog Park. In this interview, Cathy explains what is involved in running a daycare center for dogs. (Happy Tails Doggy Daycare Inc., Franklin HappyTailsddc.com)

Why a daycare center for dogs?

People are working longer days and have no time for their dogs. When dogs are alone all day, they get destructive because they are bored and that's how they entertain themselves. Going to a daycare center alleviates that boredom. We help increase their social skills; meet their physical, mental and emotional needs; and help control barking, chewing, anxiety and bad manners.

Where did you get the idea?

It all started with our dog. When Menace first came to live with us, he was very ill. Conventional medicine wasn't working, so we decided to go holistic. We cooked 50 lb. of mackerel every Sunday for him and fed him brown rice, green vegetables and sweet potatoes. His immune and digestive systems got stronger.

After bringing Menace back to health, we wanted to find a playgroup for him to increase his stamina. We found a daycare in Canton, which he loved. During this time, I decided to change careers. Since Menace had become such a big part of our lives, I approached Bill [her husband] and asked him what he thought about opening a doggy daycare

center. He thought it was a good idea; and after much research and community support, we opened Happy Tails in August. We have 60 clients currently.

How does the daycare center work?

First, I conduct a temperament test to see how the dog interacts with strangers and other dogs. A lot of dogs don't have proper social skills, which are very important because they need to know how to behave with people other than their owners and other dogs.

When the dogs first arrive in the morning, they are anxious so we bring them outside to go to the bathroom. We have an open

play area [6300 sq. ft. inside and 1500 sq. ft. outside] where the dogs exercise and play in groups. Then it's nap time from noon to 2 p.m. Dogs go into a separate room where they get a blanket and a treat in their crate. The lights go out and classical music goes on. After their nap, the dogs play again until it's time to go home. By the end of the day, they are tired and ready to be well behaved with their families.

What advice do you have for dog owners?

Dogs thrive on consistency. Coming to daycare on the same day and having the same playmates helps the dogs feel comfortable and safe.

Donna Sussman

October 31 deadline Advertise/Update your Connection info

October 31 is the deadline to confirm your information and place your ad in The Connection, WSN's annual directory of women in business.

Please return the personal informational form that was enclosed in last month's mailing. Or -update your directory information on the website at www.wsninc.org/update.htm.

You may include a head and shoulders photo at no additional cost.

There will be two drawings:

- Information forms returned by the Oct. 31 deadline will be placed in a drawing to receive a \$25 Staples gift certificate.
- One lucky advertiser will also receive a \$50 American Express gift certificate.

Buy a Display Ad

A display ad in the Connection is a great way to promote your business! The sizes are:

Jumbo \$125 (8" x 4", 4.5" x 8")

Medium \$65 (4.5" x 4)

Small \$50 (4.5" x 4)

What you need to do

Send your information form and ad copy to

Linda Hilliard

P.O. Box 2111

Framingham, MA 01701

lmhilliard@aol.com

508-879-5943

For membership information:

Candace Sallale

Edward Jones

508-222-7105

csallale@comcast.net

Membership Update

For more information about these new members, check out the membership listing on the WSN website - www.wsninc.org.

Anne Brosnan
AB Tel Specialists
27 Hartshorn Place
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508-660-8604
anne@abtelpecialists.com

Tammy Costa
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Interested in joining WSN?

There's an application on the website at www.wsninc.org or contact Candace Sallale at csallale@comcast.net

WSN Speakers *Continued from page one*

tials, are experienced in their fields, and are highly respected. In fact, some of our members have strong business reputations and often speak professionally.

Speaking criteria

The Board has established a strict selection criteria and speaking guidelines regarding a WSN member being allowed to be speak at a meeting.

- Only business-related topics will be allowed.

- Members are not allowed to speak specifically about - nor promote -their business. All topics must be generic.
- Members will not be paid. The money that would go toward that month's speaker will be donated to the scholarship fund.
- Those interested in speaking must fill out an application form.
- Decisions about speakers will be made by the Board; all decisions are final.

Lafayette House
Route 1
Foxboro, MA 02035
508-542-5344

Fresh Garden Salad, Fresh Hot Rolls & Butter

Choice of:

- Grilled Salmon, Potato and Vegetable
- Chicken Lafayette, Potato and Vegetable
- Sautéed Vegetables over Pasta with Oil & Garlic

Coffee or Tea, Chocolate Mousse Cak

WSN Website Updates

PayPal: WSN is now providing you with the option to purchase your reservation or membership online utilizing PayPal. PayPal is the world's largest online payment service allowing you to securely pay for your reservation with a credit card at no charge to you. Upon entering the necessary form fields, click on the submit button. A confirmation page will appear with the PayPal purchase option. Check it out!

Survey Form: The WSN Board is committed to providing its members with excellent speakers, fine quality restaurants in convenient locations and a positive meeting experience. If you attended a recent WSN meeting, could we have your feedback? Go to www.wsninc.org/survey.htm to give us your opinion.

Photo Album: Check out pictures from our events at www.wsninc.org/photos.htm