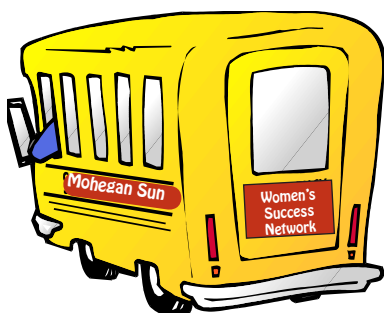


# SUCCESS CONNECTIONS

A publication of the Women's Success Network

April 2007

**WSN:**  
**Women Helping Women**  
**- Professionally**  
**and Personally**



WSN is taking a bus trip to Mohegan Sun Casino on April 27. See enclosed flier or check for details at [www.wsninc.org](http://www.wsninc.org).



*Women's Success Network*

Women's Success Network  
P.O. Box 372  
Franklin, MA 02038-0372

For on-line information about Women's Success Network, check our website: [www.wsninc.org](http://www.wsninc.org)

## Mother-Daughter Event Annual Fashion Show will be on April 4

Join us for our annual Spring Fashion Show on Wednesday, April 4 at Highland Country Club, featuring clothing from Etcetera. Fashion Show Coordinators Linda Waters and Colleen Peters, who sell Etcetera Clothing, will dress fellow WSN member models in a variety of styles, and discuss what clothing flatters specific body types.

Jewelry accessories are being coordinated by Cheryl Reed. There will be a variety of fashion-related member tables for your shopping pleasure: Betty Kushner - Panache Creations Cheryl Reed - Silpada

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**Highland Country Club • Attleboro**  
**Networking at 6:00; Dinner at 6:45**  
**Fashion show at 8:00**  
**Menu on page three**

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Jewelry, Stacy Bergland - Sophia Jewelry, Caroline Lockhart - Cookie Lee Jewelry, Laurie Frizzell - Avon Accessories, and others. You might find the perfect gift just in time for Mother's Day.

Remember that April is mother/daughter evening, so bring your daughter or mother, and enjoy the Spring styles! Younger daughters have a lower cost menu choice.

## Scholarship applications being sought

Applications are now being accepted for WSN's annual Elizabeth F. Wajer Scholarship Fund, which provides annual scholarships to women who want to advance or change their careers through education and training.

The scholarships are primarily for "non-traditional" woman learners who are obtaining or advancing skills through college or professional development courses. Those attending college directly from high school are not eligible.

- Scholarships are funded by members, including proceeds from our monthly raffle.
- Scholarships range from \$250 to \$1,500.
- Applicants must be enrolled in

a specific course or program, have well-defined and obtainable goals, and demonstrate financial need.

- Applicants must live in Eastern Massachusetts or Northern Rhode Island, be available for an interview, and able to attend the Award dinner in June.
- The Scholarship Committee notifies winners in late May.

An original member of WSN, Elizabeth F. Wajer, served on the WSN board for six years. Diagnosed with ALS in 1996, she passed away in February 1998. The board felt that Liz had given so much of her time and business acumen to WSN, it was fitting to name the Scholarship in her honor.



**F**itness expert Andrea Longo kicked off our March program with a fun and informative program on “Fitting Fitness into Your Busy Life.” Andrea had us all Zumba dancing to an awesome Latin beat. What a blast! My back still hurts!

Now we can all turn our attention to getting in shape for our spring and summer wardrobes. Our annual spring Fashion Show and Shopping Emporium will be held on April 4. This is one of our most popular programs as we enjoy seeing the latest spring fashions, modeled by our members. Real clothes for real women! This is also our annual mother-daughter event. Bring your future little WSN member along. Plan to arrive early so you’ll have time to check out the wide array of fashion accessories at the Emporium. Thanks in advance to the many WSN members who are putting their time and effort into producing the Fashion Show.

Applications for the Elizabeth F. Wajer Scholarship have started to come in. We’d like to see a lot more! This important scholarship is for non-traditional women (versus high school seniors) who are attempting to change their lives through advanced education and training. We accept applications from both WSN members and non-members. Details on the scholarship appear on page three.

I’d like to officially kick off the Scholarship Challenge, and make this the best scholarship year ever! Wouldn’t it be great if we had \$10,000 to award to deserving women in 2007? I’d like to encourage all WSN members to consider donating to the scholarship fund during April and May in a number of ways. As always, you can help by donating to the monthly raffle - and buying raffle tickets. Please also consider donating proceeds from some of your business activities (see article on page three). Or, why not simply write a check to the scholarship fund? It’s money well spent (and tax deductible)!

Several WSN Board members will be stepping down when their terms expire in June. Become a part of the 2007/2008 leadership team - it is both fun and enriching. Check out our Talent Bank form on the website and let us know what your talent is and how you can help WSN.

This is the first electronic Success Connection. When we announced the plan to go electronic last month - several women wrote to applaud the decision. We’re all in favor of saving trees and sending the publication via e-mail is the socially responsive approach to circulating an organization’s news. There may be a few glitches as we get this rolling. Any concerns, please drop an e-mail to [newsletter@wsninc.org](mailto:newsletter@wsninc.org).

The WSN year wouldn’t be complete without our annual bus ride to Connecticut. On Friday, April 27 we are planning WSN night at Mohegan Sun. We’ll leave at 3:30 pm and have everyone home by midnight. Check out the flier with this newsletter Remember - space is limited so sign up soon – members and non-members are welcome. You don’t want to miss this bus ride!

*Candace Sallale, Chair*

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## About Us/Thank you!

• WSN member **Nancy Cantor** is hosting the third annual Women's Conference of the Dream Factory Community on March 31 in Framingham.

Frances Moore Lappé, author of "Diet for a Small Planet", will deliver a keynote speech. She has traveled all over the world researching food production and distribution and advocating for solutions that would allow all our earth citizens to be fed and nourished.

The conference starts Friday night, March 30th and runs through the day on March 31st.

For more information contact: Nancy Cantor, 508-231-0791, [nancy@cantorconsulting.com](mailto:nancy@cantorconsulting.com) or go to: [CantorConsulting.com](http://CantorConsulting.com)

• WSN Member **Kathy McDonald** is the chair of the Mansfield Air Race Classic. The Classic is a worldwide organization that sponsors the annual 2,400 nautical mile journey of the all woman air race. The 2008 race will be at Mansfield Municipal Airport. There will be a kick off event for the 2008 classic on May 2 in Norton. There are many options for sponsors and advertisers, some of which will include advertising on a national level, local media and a spot on the website. Contact Kathy at [theflyingnonny@msn.com](mailto:theflyingnonny@msn.com) – for information about the kickoff event and sponsorships and advertising.

• **Cheryl Reed** sends thank you to **Candace Sallale**, **Susanne Ferrantino**, and **Christina Taddei** for helping her with her jewelry business.

## The Scholarship Challenge

Scholarship Co-Chairs Cheryl Reed and Barbara Manuelpillai invite you to join in the WSN Scholarship Challenge for 2007. Cheryl (Silpada Jewelry) and Barbara (Mary Kay) have offered to kick off the challenge by donating \$25 to the WSN scholarship fund for every home party booked with a WSN member in April and May. They will also be donating 20% of their sales from these parties to the scholarship fund. Cheryl and Barbara challenge all WSN members to step up to the Challenge and make offers of their own!

WSN Chair Candace Sallale has offered to match the \$25 donation for each of Barbara's and Cheryl's parties, and will do the same for any party booked by a WSN member with a WSN vendor in April and May.

Several members came forward at the March meeting to make offers of their own: Laurie Frizzell (Avon), Suzanne McMil-

len (Arbonne), Lu-Anne Beers (Arbonne), Wendy Juergens (ReLiv - nutritional supplements and weight loss program) have offered to donate proceeds from their April and May sales, and Bev Rollins has pledged a portion of the proceeds from sales of her new book, "Journey: The Mending of My Heart" (available at [barnesandnoble.com](http://barnesandnoble.com)).

Not only is this a tremendous fund-raising opportunity for WSN, but it's a great way to support each other as WSN members. Please submit your scholarship offers to Linda Hilliard, Newsletter Chair, at [newsletter@wsninc.org](mailto:newsletter@wsninc.org) by March 30. Linda will distribute a complete listing of your offers by email. So, jump in and help us make this year's scholarship fund the biggest ever! It's a fun way to help this worthwhile cause!

## Success Connection is now electronic

This is your first official issue of WSN's *Success Connection* in an electronic version. The test newsletter last month drew positive responses from members. Your e-mail should also include the meeting reservation form and a flier about the upcoming Mohegan Sun trip.

In preparing to go electronic, we have taken great pains to ensure that our e-mail list is accurate. If you wish to change your e-mail address - or have any comments about then newsletter, please write to [newsletter@wsninc.org](mailto:newsletter@wsninc.org).

Members who are not on e-mail are receiving paper copies. Additionally, all newsletters – and the reservation form – appear on the WSN website - [www.wsninc.org](http://www.wsninc.org).

### Highland Country Club

104 Mechanic Street,  
Attleboro, MA 02703  
(508) 222-0569

Caesar salad

Chicken Wellington (chicken w/mushrooms baked in puff pastry) with Madeira wine sauce

Stuffed sole with lemon leek sauce

Eggplant Parmesan

*Younger daughter's menu*  
Chicken Fingers

Rosemary red potatoes  
Vegetable medley

Pound cake w/chocolate sauce & strawberry

## Profile: Chris Keller

New Orleans native Chris Keller possesses many talents and lists several business categories in the WSN directory. Although first and foremost she is a vice president at an executive search firm in Medfield and a human resources expert, Keller also enjoys working with holistic healing therapies such as Reiki and ear coning. She also excels as a vocalist with the Neponset Choral Society.

"I work for Xavier and Gatti Associates, two national executive search firms that work in multiple industries (have been in search for the past 12 years). Prior to that, I worked in HR in several corporate organizations. I got to work on the search for the top HR person for the FBI in 2005, which was very challenging."

Keller's interest in Reiki began 10 years ago at the school of

Energy Healing at Open Doors in Braintree.

"Learning and practicing Reiki is almost like going through analysis- you have to work on your own issues before you can be effective helping others with theirs. What I love about Reiki is that it is non-invasive, requires no belief system to work, anyone can do it and it helps anyone who is open to it."

Chris's vocal skills will be on display at the next performance of the Neponset Choral Society on April 28th and 29th at St. Mark's Church in Foxboro. The group consists of 50-70 singers from the same area as the WSN membership and performs classical music, both traditional and contemporary. The program, "Unheard Voices", features all women composers.

"I hope many WSN members

can attend, and if you like what you hear, join us!"

A three-year member of WSN, Chris says that the group has helped her grow as a person and opened up a circle that she didn't know existed.

"I am so impressed with the women who have started their own businesses and made their dreams a reality. I like being part of a community of great women."

Chris has two stepdaughters from a previous marriage (their father died 10 years ago) and both she and husband Mike are close to them. Although she's lived in Massachusetts since 1988, Chris misses her home town terribly and says that "despite what you read in the papers (about the devastation from Hurricane Katrina), there's no place like it in the world."

*Susan Hafner*

### Job Find!

*If you're looking for a job/career change, send a one paragraph commercial and we'll run it in the newsletter. If you are hiring, send a description of what you need. You might find the perfect fit from the WSN membership. Write newsletter@wsninc.org.*

• Scully Group Websites: Website sales opportunity. Earn up to \$1,000 per website. Part time/full time. Work from home. Sales experience preferred. No programming knowledge necessary. Basic computer familiarity and internet skills helpful. Training is provided. Please provide resume of work experience and a brief biography including interests, goals, and computer experience by e-mail to [liz@scullygroupwebsites.com](mailto:liz@scullygroupwebsites.com).

• Entrepreneurial women being sought to join Cookie Lee Jewelry. \$100 in free jewelry, when your referral joins my team. 50% profit, No presentations, no quotas, just fun, money and jewelry! Caroline Lockhart, 508-497-3639 [JEWELsbyCaroline@aol.com](mailto:JEWELsbyCaroline@aol.com)

### New Members

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Interested in joining WSN? There's an application on the website at [www.wsninc.org](http://www.wsninc.org) or contact [membership@wsninc.org](mailto:membership@wsninc.org)